REQUEST FOR EXPRESSIONS OF INTEREST
(CONSULTING SERVICES – FIRMS SELECTION)

THE STATE OF TAMILNADU – INDIA
HIGHWAYS DEPARTMENT
TAMILNADU ROAD SECTOR PROJECT-II (TNRSP-II)
(Loan No.:8499-IN)

Assignment Title: **Road Safety Management Consultant to help the Government of TamilNadu in carrying out strategic and operational level initiatives to enhance Tamil Nadu's roads safety management capacity (Second Call)**
Reference No.: IN-TNRSP-20820-CS-FBS

This request for expressions of interest follows the general procurement notice for this project that appeared in this notification.
The Government of TamilNadu (GoTN) has received a Loan from INTERNATIONAL BANK FOR RECONSTRUCTION AND DEVELOPMENT (IBRD) toward the cost of the TamilNadu Road Sector Project -II(TNRSP-II), and it intends to apply part of the proceeds of this Loan to payments under the contracts for provision of services for **"Road Safety Management Consultancy Service"** in Highways Department, Government of Tamil Nadu. The objectives of these consultancy services are to;

1. Successfully plan and implement the district and corridor road safety demonstration projects under TNRSPII;
2. Support the Transport, Highways, Police, Health and the Education Departments, and the District Collectors as needed, to implement nominated road safety projects;
3. Support the Transport Department in road safety management in general, and the RSMC in particular, to deliver the Secretariat role of the Road Safety Executive Leadership Group (RSELG), and any other groups (such as the RSRG), and to plan and oversee delivery of nominated road safety projects;
4. Based on the experience of the district and corridor demo projects and any ongoing initiatives, support the GoTN in review and revision of the State Road Safety Policy and evolve a Strategy and Action plan for improving statewide road safety outcomes.

The scope of the services shall include: (background note is available in *www.tnrsp.gov.in*)

- Support for implementation of the demonstration project (*District and corridor level implementation*)
- Technical Assistance for the Road Safety Lead Agency (*RSELG, RSMC and other implementation units*) in Tamil Nadu
- Support to stakeholder departments for state-wide Road Safety Management (*Strategic and Institutional Management Support, Road Safety Enforcement, Safer Motor Vehicle Regulation*)
- conduct a high-level review of the existing Road Safety Policy of Tamil Nadu and develop a comprehensive policy

The consultancy contract period is expected to span a period of about 30 months. The GoTN through the Superintending Engineer (ICERS Cell), Highways Department, TamilNadu now invites eligible Consultants to express their interest in providing the Services. Interested firms

should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services. The short listing criteria are:

1. A globally/nationally recognized road safety consulting firm with a good understanding of regional road safety issues and experience in executing similar projects in similar contexts. Experience in iRAP related projects is mandatory.
2. Experience in Road Safety demonstration projects (Safe System approach)
3. Experience in Road Safety Management support (Advisory assistance)
4. Experience in leading and implementing multi-sector road safety projects in India.
5. Relevant experience in regional area with Multi sector funding assignments

Consultants should provide information such as their roles in executing the above services (whether a sole provider or a partner in a joint venture); provide details of scope of services of each assignment to demonstrate suitability for present assignment. Statement of related assignments completed 10 years, supported with completion certificate of the Employer of the services.

The attention of interested Consultants is drawn to paragraph 1.9 of the World Bank's *Guidelines: Selection and Employment of Consultants [under IBRD Loans and IDA Credits & Grants] by World Bank Borrowers, January 2011* ("Consultant Guidelines"), setting forth the World Bank's policy on conflict of interest.

Consultants may associate with other firms in the form of a joint venture or a sub-consultancy to enhance their qualifications.

Consultant will be selected in accordance with the Fixed Budget Selection (FBS) set out in the Consultant Guidelines.

Further information can be obtained at the address below during office hours *i.e. 11:.00 to 17:00 hours and also downloaded from www.tnrsp.gov.in*

Expressions of interest along with credentials must be delivered in a written form to the address below (in person, or by mail and by e-mail) by August 30, 2017 up to 17:00 Hrs.

The Highways Department has the exclusive right to limit the number of firms, qualifying for the next stage of process as per the project needs.

The Highways Department reserves the right to shortlist or not to shortlist any or all of the applicant(s) without assigning any reason whatsoever.

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8/8/17

for Superintending Engineer (ICERS Cell),
Highways

BACK GROUND NOTE

Tamil Nadu Road Sector Project-II

Assignment Title: **Road Safety Management Consultant to help the Government of TamilNadu in carrying out strategic and operational level initiatives to enhance Tamil Nadu's roads safety management capacity (Second Call)**

Reference No.: IN-TNRSP-20820-CS-FBS

1. The Government of Tamil Nadu has conducted an executive road safety management capacity review (RSMCR) involving World Bank experts and the senior management of the responsible governmental agencies for road safety to 1) Diagnose the current road safety management capacity in the State of Tamil Nadu, 2) Develop a road safety investment strategy for GoTN in consensus with stakeholders and 3) Identify/design elements of the strategy that could be supported through TNRSP II (Second Tamil Nadu Road Sector Project).
2. The effective implementation of the road safety component of TNRSPII is to engage an appropriately experienced and skilled consultancy to support the Road Safety Commissioner, to lead the State road safety effort in effective manner and to support the delivery of the road safety component of TNRSPII.
3. The Road Safety component is to finance the strategic and operational level initiatives and it is aimed at bridging the strategic and operational level gaps identified during a state's road safety management capacity review.
4. In Road Safety component, the initiatives are channelized in the state and field level. First, at the state level, GoTN's capacity is to achieve better road safety and it will be enhanced through a combination of strategic and operational interventions. At the strategic level, the development of a comprehensive road safety strategy, delineating the roles, responsibilities, investments and other initiatives of various stakeholder departments involved in the road safety agenda viz., Transport, Police, Highways, Health, Education and local bodies will be focused. At the operational level, the project will support implementation of the road safety strategy including preparation of promotion plan, results framework, monitoring & evaluation strategy, research, training and knowledge transfer through advisory assistance, augmentation of better enforcement and compliance (Police and Transport) and integrating the RADMS with the road management system and the health system and mainstreaming it, through complementary investments.
5. Second, at the field level road safety initiatives are carried out in District/Corridor level. For this, the project will support specifically Kancheepuram and Thiruvannamalai districts had been selected as the demonstration districts, and a corridor in the above two districts with significant road safety challenges will be selected by the road Safety management consultant for the corridor level initiatives. Thus, the project will support the designing and implementation of road safety improvement initiatives and to demonstrate how multiple stakeholder departments could achieve better outcomes such as design of comprehensive program of investments and other interventions covering inter alia effective management of roadside safety issues, speed management, risk-targeted patrol

plans, campaigns, promotion of helmet-wearing, trauma services etc., and implementation of the above program through coordinated efforts and investments.

6. In order to strengthen the lead agency, various functional institutional arrangements like RSELG (Road Safety Executive Leadership Group), RSMC (Road Safety Management Cell), RSIU (Road Safety Implementation Unit) and RSCIU (Road Safety Corridor Implementation Unit) had been created by GoTN to do the initiatives of Road Safety component in various levels.
7. The RSELG headed by the Additional Chief Secretary to Government, Highways and Minor Ports Department will comprise of Secretaries of Health, and Education departments, the Director General of Police, Transport Commissioner, and the Chief General Manager, National Highways Authority of India. RSELG is expected to oversee, guide and provide leadership to the overall road safety policies and interventions.
8. The RSMC led by the Transport Commissioner, with representation from HD, Police, Health, Education departments and the City Corporation of Chennai. The RSMC is expected to play a more operational role in terms of implementing various initiatives and serving as the secretariat to RSELG.
9. Road Safety Implementation Unit (RSIU) led by the District Transport Officer and supported by its competent staff with requisite experience and qualifications shall carry out the day-to-day implementation of the envisaged activities in district level.
10. The Road Safety Corridor Implementation Unit (RSCIU) led by the Joint Transport Commissioner and supported by its competent staff with requisite experience and qualifications shall carry out the day-to-day implementation of the envisaged activities at the corridor level.
11. In addition to the above, the GoTN expected to establish a Road Safety Reference Group (RSRG) is envisaged to engage corporates, NGOs and other stakeholders on road safety strategy and performance in Tamil Nadu, and to encourage them to take significant actions to improve the safety of the road transport system including the safety of their own road traffic operations.
12. Based on the study, the Government of Tamil Nadu has proposed for enhancing the road safety management capacity through:
    a. Strengthening the Lead Agency
    b. Developing Comprehensive Road Safety results frame work
    c. To review and improve the present funding and resource allocation mechanism
    d. To develop and support to implement State wide Road Safety promotion plan
    e. To focus on monitoring and evaluation including management review and upgradation of Road Accident Data Management System
    f. To focus on Research and Development and knowledge transfer
    g. Take concerted effort to address this multi-sectoral issue through demonstration projects (proper coordination, Vehicle regulation and enforcement)
    h. To Revisit the Road Safety policy
13. In this context it has been proposed to engage a Road Safety Management Consultancy Service. The GoTN now invites Expression of Interest (EOI) application from eligible consultants to provide consultancy Service to carry out the Road Safety Management Consultancy Service.

14. Broad outline of the scope is given below:

- **Support the preparation and implementation of Demonstration Projects** (Kancheepuram & Thiruvannamalai District Road Safety Demonstration Project and selected Corridor Road Safety Demonstration Project)
- ***Technical Assistance for the Road Safety Lead Agency (RSELG, RSMC and other implementation units) to effective Road Safety Management in Tamil Nadu:***
    - Support Road Safety Executive Leadership Group (RELG), Road Safety Management Cell (RSMC) and Road Safety Reference Group (RSRG) in improving road safety.
    - Establishing Road Safety Results Framework and providing advice to RSELG in implementing select tasks.
    - Prepare road safety promotion plan and coordinate in delivery of the same
    - Review and suggest improvement to Road Accident Data Management System
    - Prepare TOR for inter-agency professional development program
- ***Technical Assistance for Road Safety Enforcement in Tamil Nadu:***
    - Conduct training needs analysis, develop and deliver knowledge transfer program to enhance road traffic policing practices including training the trainer
    - Review and develop strategies to strengthen the operational enforcement practices to enforce key safety laws
    - Prepare a strategic investment plan for road traffic policing
    - Prepare risk targeted patrol plan for road traffic policing at a District and sub-District level and specific plan for Kancheepuram & Thiruvannamalai District and associated sub-Districts including evaluation
- ***Technical Assistance for Safe Motor Vehicle Regulation in Tamil Nadu:***
    - Conduct training needs analysis, develop and deliver knowledge transfer program
    - Review processes applying to regulation of motor vehicle and drivers and prepare recommendations and support Transport Department
    - Develop operational strategies and processes to strengthen the safe regulation of motor vehicles within TamilNadu.
    - Prepare strategic investment plan for safe motor vehicle regulation
- Conduct a high-level review of the existing **Road Safety Policy of Tamil Nadu** and develop a comprehensive policy

for Superintending Engineer (ICERS Cell),
Highways